



**Walton High School Foundation**

**Board of Trustees Meeting Minutes**

**February 10, 2015 4:00 PM**

**Media Center Conference Room**

**Called to Order at 4:14 pm.**

**Those in attendance:** Patti Morgan, Sallie Winokur, Nichole Smith, Hilary Hill, Judy McNeill, Sandra Hausman, and Debra Tant.

**Those not in attendance:** N/A

A quorum was met.

**President's Greeting/Remarks**

Patti welcomed the group and thanked Nichole for all her hard work getting up to speed on the Foundation accounts. There is a lot to do and taking over the position during such a busy time (like the campaign) is really tough. We are grateful for Nichole's time, dedication and expertise.

To date, we have raised \$44K in the campaign. It is hard to compare this balance to last year since the 2014 campaign was 4 weeks and the 2015 campaign is 10 weeks.

## **Treasurer's Report**

Nichole stated that she has been spending a lot of time learning about the accounts and trying to continue the clean up of the Consolidated Accounts (accounts we keep track of for other organizations at Walton). We have around \$250K in our bank account. We have budgeted \$168K for the five part-time teachers. We have already paid \$26K of that balance. So...we are anticipating a bill for \$142K sometime this spring. The Foreign Language Group (one of the Segregated accounts we were managing) has decided to close their account and donate the \$3K balance to the Foundation to help pay for the Teachers' Carnival in October 2015.

## **Administration Report**

Mrs. McNeill announced that the Boys Swim Team won the State Championship. The girls' team came in fourth place. Spring sports will be starting soon and basketball is in a tournament. The kids have been taking a lot of state mandated assessments, which takes away from classroom instruction.

We need to get parents to take the Parent Survey in order for Walton to get credit for the active volunteer community it enjoys. The survey has been listed in the e-blast for the last several weeks and should be posted on the front of the Walton website.

There will be a hearing on 2/18 on the AP US History resolution submitted by our own Judson Hill. Parents are encouraged to show up to the hearing to support the teachers when they explain the details of the course and that the concerns of the legislators are invalid and unwarranted.

The schematic drawings of the new building are very nice. They will go to the CCSB on March 11. A vote will most likely happen on the re-build at the CCSB meeting on 3/26. Parents are encouraged to attend the 3/11 meeting and speak on behalf of Walton. A gentle reminder of who passed the last SPLOST will be helpful.

## **Reports of Officers/Committees**

- Communications – Sallie Winokur
  - The latest edition of the “411” went out 2/10.
  - The “411” continues to receive a lot of interest and we have had a good open rate. 1,982 newsletters were emailed and within a few hours of it being sent over 711 people had opened their “411”. This is awesome given that 119 addresses (of the 1,982) were “bad” addresses (i.e the wrong format for Constant Contact.) In addition, over 79 people clicked on one of the links (more people clicked on the Donor List than on Kiran's video).

- Fundraising – Sandra and Debra
  - The Ground-Breaking Ceremony was discussed. We decided on the date of Thursday, April 2<sup>nd</sup>. This is a great night because the next day is a WEB (before Spring Break), it is the Walton vs. Pope game (soccer) and the Talent Show starts at 7 pm.
  - Nichole will ask the Soccer Booster Club if they will mind if we have some food trucks at the event.
  - Sallie to investigate some food truck options and will report to Sandra and Debra.
  - Sandra and Debra to follow-up with Heather on the neighborhood newsletters. Heather sent out the information...yet no one has received it.
  - Preston will meet with STEM parents throughout the campaign to help promote the Foundation.
  - Sandra to provide Hilary with updates to the Communications Calendar for the 1<sup>st</sup> and 2<sup>nd</sup> Quarters. The 2<sup>nd</sup> Qtr Calendar will be distributed at the March meeting.
  - We discussed the issue of whether or not we want to pursue staff support. We decided to postpone the discussion until March when Roberta will be able to participate. We tossed around several options, but closed with the consensus that the teachers support our students by doing their jobs (and doing them well) and providing the classrooms with supplies not provided by the county. Their support is implied and it is not necessary for them to make a cash donation to display their dedication to the Foundation.

New Business – N/A

Announcements

**Next Meeting – March 10, 2015 at 4 pm**

Adjourned at 6:00 pm.

Respectfully submitted by: Hilary Hill, Secretary

